

# rethink

Media for Security, Rights, and Democracy

# 2025

## YEAR IN REVIEW





**Mark Reading-Smith**  
*Executive Director*



**Tyler Lewis**  
*Board Chair*

## LETTER FROM OUR EXECUTIVE DIRECTOR & BOARD CHAIR

Dear Friends and Partners,

As 2025 draws to a close, we find ourselves reflecting on a year of transformation at ReThink Media — one defined by bold steps forward, honest reckoning, and an unwavering belief in the power of communications to drive social change.

This year, we built on our legacy of collaboration and impact in ways that have meaningfully expanded what's possible for our partners. We're now providing more high-impact collaborative campaign support — the kind of deep, strategic partnership that moves narratives and builds power. For the first time in years, we've also been able to offer tangible digital communications support, helping partners reach audiences and amplify messages that matter.

After two years of visioning, listening to stakeholders, engaging with over 120 partner organizations, and intensive work with our staff and board, we finalized our first-ever multi-year strategic plan. This roadmap positions ReThink to deepen its impact, scale its support, and sharpen its role as a communications hub for movements. Along the way, we welcomed four new foundation partners who have invested in this vision — a profound vote of confidence in the work ahead.

However, progress has come with its equal share of challenges. This year, we made the difficult decision to sunset our Inclusive Democracy program — a move that, while essential for our long-term stability, meant saying goodbye to a valued teammate and confronting hard truths about sustainability and focus. We continue to navigate strengthening ReThink's financial foundation, ensuring that our impact not only endures but expands.

Through it all, one thing remains constant: our commitment to fearless, values-driven communications in the face of rising authoritarianism and division. In the year ahead, we will remain steadfast in doing what this moment demands — even when it's risky, even when it's hard.

Looking forward, we're preparing for one of the most

# RETHINK AT A GLANCE

Supported grassroots campaigns across **20 states and D.C.**



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Provided **46 organizations** access and support to media monitoring and database tools

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Pitched and published in **50+ outlets**, including:

TIME



The Intercept\_

HUFFPOST



ambitious years in ReThink's history. We are in the process of launching an updated client services model designed to significantly enhance the way we support individual nonprofits and collaborative campaigns alike. We'll soft-launch a new approach to providing high-end media and communications training, expanding our ability to provide a valued resource better than ever before. And we'll roll out a new organizational structure that will ensure our partners receive the most skilled, responsive communications support possible.

The goal is clear: to provide more individual organizations with better communications services while increasing the frequency and impact of our work in collaborative campaigns and coalitions. We expect to continue expanding our work in the coming years, including reengaging in the frontline work to protect our democracy.

We also recognize that we are in a new era — one where artificial intelligence is reshaping the communications landscape. We have both a responsibility and an opportunity to determine how AI fits within ReThink's model — to use it ethically, creatively, and strategically in service of our values and our mission.

Our mandate is clear: to ensure that ReThink's best work happens now, when the stakes are highest.

To our funders and nonprofit partners — thank you for your trust, your collaboration, and your shared belief that communication is not just a tool, but a catalyst for lasting change. Together, we will continue to rethink what's possible — and to meet this moment with courage, conviction, innovation, and purpose.

With deep gratitude and determination,

*Mark Reading-Smith*

**MARK READING-SMITH**  
**EXECUTIVE DIRECTOR**

*Tyler Lewis*

**TYLER LEWIS**  
**BOARD CHAIR**



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## SECTION 1

# POWERING MOVEMENTS THROUGH COMMUNICATIONS STRATEGY AND COALITION BUILDING

We strengthen effective coalition work by building organizations' collective communications power—aligning their messaging, strategy, and media presence to maximize the movement's impact. We bring communications and coalition expertise to our expansive partner network, sharing data that drives message alignment while providing strategic guidance on communications challenges and opportunities. ReThink then provides the resources to deliver results. Here are just a few examples of the nearly dozen campaigns we supported this last year.



# EMPOWERING PARTNERS FIGHTING BACK AGAINST PROJECT 2025

Following the 2024 presidential election, ReThink leaned heavily into supporting state partners who would be directly impacted by the executive orders and policies outlined in Project 2025 when the new administration took office two months later. This year, we helped combat attacks on the freedom to vote, DEI programs, the integrity of our judicial system, and more.

Working in collaboration with the Declaration for American Democracy (DFAD) Coalition and our network of partners, we supported organizations in these states.



## TEXAS

In partnership with MOVE Texas, engaged young Texans in the fight against the numerous voter suppression laws being pushed at the federal level (SAVE Act) and local level (HB 5337/SB 16), which both would have required proof of citizenship in order to vote.



## OHIO

Provided press pitching assistance for Ohio Student Association's campaign against Ohio SB 1 — one of the most extreme anti-DEI higher education bills in the country, which not only banned diversity and inclusion efforts but also prevented faculty from striking, regulated classroom discussions, and more.



## WISCONSIN

Created messaging, talking points, and canvas scripts for youth-led Leaders Igniting Transformation (LIT)'s "Vote NO" on voter ID campaign in Wisconsin.



## NORTH CAROLINA

Partnered with key state-based organizations, such as North Carolina for the People and Democracy NC, to push back against the illegal attempt to overturn the North Carolina Supreme Court election results.



## MAINE

Worked with several state groups to effectively reach and influence members of Congress to ensure they voted no on the SAVE Act.

## SHIFTING THE NARRATIVE ON PALESTINIAN LIBERATION

In 2025, ReThink played a pivotal role in continuing to support a coalition of organizations working on Palestinian liberation by driving coordinated campaigns, shaping public narratives, and equipping partners with the research, tools, and strategy needed to mobilize communities.

In March, in partnership with the Palestine Communications Working Group, we developed and disseminated a digital campaign toolkit and action alert in support of community mobilization ahead of Mahmoud Khalil's first hearing, reaching more than **180,000 people** across social media platforms and generating **14,500 letters to Congress** on the day of the hearing. Partners included leading Palestinian rights organizations like the Institute for Middle East Understanding (IMEU), Adalah Justice Project (AJP), US Campaign for Palestinian Rights (USCPR), and Jewish Voice for Peace (JVP).

In May, we hosted an emergency press briefing in response to President Trump's plans for Gaza — weaponizing humanitarian aid and potentially forcing the displacement of Palestinians. Given that this news immediately followed Prime Minister Netanyahu's announcement of plans to reoccupy the Gaza Strip and expel millions of Palestinians, ReThink and the Palestine Communications Working Group acted quickly to gather

a panel of experts to provide insight and analysis to 22 reporters from outlets like Axios, HuffPost, and Mother Jones.

Following violent events in Washington, DC, and Boulder, CO, this year, ReThink brought together a coalition of organizations to ensure that community voices shaped the narrative. Read more **below**.

Throughout the year, ReThink worked steadily alongside organizations in this movement to keep a media focus on the human toll of Israel's destructive violence in Gaza. Partnering with long-established groups and brand new campaigns, we pitched stories, coached spokespeople, edited op-eds, drafted talking points, connected journalists, analyzed media coverage, and provided various other forms of support to amplify the Palestinian and allied voices and ensure that their stories reached American audiences.



“

**Thank you for all that you are doing and holding for our communities and for your fierce work around educating the press and broader community about the impending entry ban and Mahmoud's arrest.**

PRITI NEMANI, POLICY ANALYST,  
BUILDING MOVEMENT PROJECT





## US-CHINA NUCLEAR RELATIONSHIP: NAVIGATING AWAY FROM FEAR-BASED NARRATIVES

As tensions between the US and China continued to rise, ReThink brought together leading experts from across the nuclear and foreign policy fields to chart a new path toward diplomacy. In May, ReThink hosted an in-person briefing at the Stimson Center, bringing together more than 30 reporters from leading outlets, including The New York Times, Financial Times, Washington Post, NBC News, AP, Bloomberg, USA Today, South China Morning Post, Fox News, and The American Conservative.

After receiving enthusiastic engagement from reporters at these briefings, ReThink facilitated new connections between experts and reporters. Experts from the Stimson Center, International Crisis Group, Quincy Institute, and Defense Priorities praised the briefing and expressed enthusiasm for future collaboration.

Our 2025 US-China Nuclear Relationship Strategic Communications Retreat in June brought together experts from top think

tanks, universities, and advocacy groups to confront one of today's most complex challenges: how to move beyond fear-based narratives and toward dialogue and cooperation. By bridging historically siloed communities and connecting experts directly with journalists, we helped lay the groundwork for a long-term plan to support a more informed and balanced national conversation about the US-China nuclear relationship.

We also organized two timely journalist briefings ahead of the Trump-Xi summit in October to ensure that reporters understood the contours of diplomacy, underscore the need to de-escalate tensions over Taiwan, and introduce innovative research on the topic.

Just after that summit, Trump's remarks about nuclear testing prompted us to jump into rapid-response communications for the ensuing 24-hour news cycle, ensuring these expert-reporter relationships were put to use.

“

**I found it such an intriguing discussion, and it inspired me to write a thought leadership piece on one point discussed: how think tanks and NGOs can help reporters out in an era where sources are slim, and budgets are tight.**

CAITLIN GOODMAN  
STIMSON CENTER

“

**Congratulations on a very successful retreat!**

**Thank you and your team for your outstanding efforts.**

TONG ZHAO, CARNEGIE  
ENDOWMENT FOR  
INTERNATIONAL PEACE



## SHAPING MEDIA STRATEGY IN RESPONSE TO TRUMP'S TRAVEL BAN

When Trump announced plans for a renewed travel ban in March, ReThink activated immediate rapid-response support, organizing an emergency press briefing that drew more than two dozen national reporters and centered the voices of directly impacted communities. By convening spokespeople from organizations such as the National Iranian American Council, MPower Change, the Arab American Anti-Discrimination Committee, and Afghans for a Better Tomorrow, we ensured that journalists had direct access to the experts and perspectives critical to shaping the story. Our coordination led to widespread coverage in the Associated Press, The Intercept, the Boston Globe, and more, successfully amplifying community voices and driving the narrative on discriminatory immigration policies at a pivotal moment.

A collaborative communications effort can only go as far as its members' capacity allows. In responding to the travel ban, ReThink identified support for some organizations as critical to the movement's success.





## SECTION 2

# DELIVERING IMPACT IN CRITICAL RAPID RESPONSE MOMENTS

Rapid response is resource-intensive, whether at the individual organization or the collaborative campaign level. It is also vital work for defending movements and seizing opportunities. ReThink has long provided field-wide rapid response support, mobilizing partners swiftly and strategically, often in situations when the needs outpace the existing infrastructure and resources. This year, we are proud to highlight several moments in which we supported a collaborative response.





## ORGANIZING WITHIN HOURS OF ISRAEL'S STRIKES ON IRAN

When tensions between the US and Iran reached a dangerous peak this summer, ReThink mobilized quickly to help partners push back against the march toward war. As a result of our rapid coordination, pro-diplomacy voices reached national outlets like NPR, NBC News, TIME, The Intercept, and HuffPost. We partnered with leading peace, nonproliferation, and Iranian diaspora organizations, including MPower Change, Arms Control Association, Win Without War, and About Face: Vets Against the War, to provide rapid messaging and media support as the crisis unfolded, helping interconnected fields speak with clarity and urgency in a fast-changing media landscape. Within hours of Israel's initial strikes on Iran, we circulated talking points urging the US to exercise restraint and avoid complicity in a new conflict. After the US bombing, as fears of escalation grew, we convened a high-profile press briefing featuring Iranian-American advocates, veterans, and nonproliferation experts — ensuring a strategic coordination of messaging. Our work helped shape media narratives in real-time and strengthened calls in Congress to pass a War Powers Resolution as part of a larger effort to prevent another devastating and unnecessary war.



## RESPONDING TO AUTHORITARIAN POWER GRABS IN NORTH CAROLINA

Over the past year, democracy advocates in North Carolina faced an unrelenting series of crises. When the Republican legislature in North Carolina introduced underhanded attempts to strip the Democratic governor's authority via a hurricane relief bill, ReThink stepped in quickly, working with North Carolina for the People to send out an urgent press release and garnering a **press hit**.

We continued our support through ongoing strategic media guidance around the North Carolina Supreme Court dispute. We provided continued op-ed support on the SAVE Act along with messaging guidance around the rising authoritarian power grabs in North Carolina. And when North Carolina legislators once again attempted to strip the governor of his veto power and appointment authority, leaving unchecked authority over North Carolina to the state auditor, ReThink provided another emergency press statement — all of this within the span of a few months.



## SHAPING THE NARRATIVE IN THE FACE OF VIOLENCE

While the crisis in Gaza has felt to many like a two-year rapid response situation, two events in the spring merited a different type of response. In June, we brought together a coalition of Palestinian rights organizations — including the Institute for Middle East Understanding (IMEU), Jewish Voices for Peace (JVP), Adallah Justice Project (AJP), and the US Campaign for Palestinian Rights (USCPR) — following the Washington, DC, attack on Israeli embassy staffers and the Boulder, CO, attack on a public demonstration for Israeli hostages. To ensure that community voices shaped the narrative around these acts of violence, ReThink provided communications support that included message guidance, media monitoring, spokesperson coaching, and proactive media pitching.

## MotherJones



POLITICS NOVEMBER 20, 2024

### The North Carolina GOP Snuck an Outrageous Antidemocratic Power Grab Into a Hurricane Relief Bill

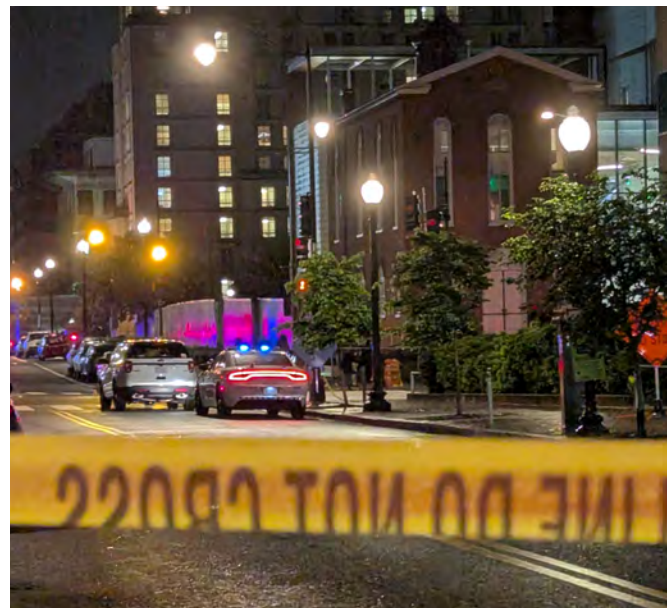
*"They didn't like what happened in the election, and they want to overturn the will of the people."*



AMY HERMAN

National Voting Rights Correspondent

Bio





## SECTION 3

# SUPERCHARGING COMMUNICATIONS WITH DATA

Throughout 2025, ReThink delivered research and analysis that gave partners the clarity they needed to drive message breakthroughs. A unique aspect of ReThink's model, our embedded team of experts pulls actionable intelligence from a wide range of sources in order to inform and measure the communications support ReThink provides to movements and individual organizations.



## UNCOVERING PUBLIC OPINION TRENDS THAT COULD SWAY ELECTIONS

ReThink examined and analyzed more than two years of poll data on American public opinion on Israel, Palestine, and US policy. We found that, while support for Israel had remained fairly consistent over a decade or more, there has been a significant shift in the last two years. Surveys from 2024 and 2025 show weakening support for Israel and, to a lesser degree, increasing sympathy for Palestinians, reaching a record high across several polls. These studies expose feelings of confusion, ambivalence, and uncertainty as many Americans were forced to confront the conflict through media exposure.

ReThink's findings also highlighted growing opposition to US military aid to Israel. In particular, Independent voters' views have shifted enough that they could decide elections. The implications of this research have been and will continue to be essential in shaping communications strategy around Palestinian liberation, which is no longer a niche issue.

ReThink authored and published an analysis of our findings in Mondoweiss in October. In the same month, we held a briefing, attended by 37 partner organizations, on our findings. As the year came to a close, we built on this broad briefing with a strategy session in the Palestine Communications Working Group to discuss how the shifts in public opinion will change the movement's strategy, including opening avenues to new audiences.



## Mondoweiss

News & Opinion About Palestine, Israel & the United States

### From the Margins to the Mainstream: How the Gaza genocide transformed U.S. public opinion

Two years into the Gaza genocide, public opinion on Israel, Palestine, and U.S. policy has undergone a profound shift. A close examination of poll data shows Palestine is no longer a niche issue but one with real electoral consequences.

BY [ADRIENNE LYNETT](#) AND [MIRA NABULSI](#) - OCTOBER 26, 2025 -



## CONTINUED IMPACT

**In the post-briefing survey, all participants said the briefing was useful, and 80% stated that they would be very interested in attending future events focused on American public opinion research.**



# DEEP ANALYSIS OF MEDIA COVERAGE AND NARRATIVES ON MILITARISM

We advanced a multi-year initiative to better understand and challenge dominant narratives around US militarism and Pentagon spending, presenting our findings at Brown University this June. Partnering with Sheffield University Professor Jenny Greenburg and in collaboration with the Costs of War Project at Brown University, we analyzed thousands of news articles to uncover how mainstream media frame militarism — often portraying military power as essential for safety and prosperity while overlooking its economic, human, and environmental costs.

Building on this foundation, ReThink is launching a qualitative reception study in late 2025 to explore how people interpret media narratives about militarism, with a companion national opinion survey planned for the end of the year. Together, these efforts aim to provide communicators with deeper insight into how Americans understand militarism — and how to advance narratives centered on peace, accountability, and human security.

We also presented critical public opinion research about how Americans understand militarism and US military spending.

Partnering with researcher David Vine and the Demilitarizing the Military Industrial Complex Coalition, we conducted a survey exploring how the public perceives the military industrial complex and its far-reaching impacts on American society. We shared these findings with advocates and communicators across peace and diplomacy fields, equipping them with clearer, more effective ways to engage the public. This work is a critical step toward popularizing narratives that emphasize peace, restraint, and human security at home and abroad.

FIG. 1

Based on what you know, is the federal government spending too much, too little, or the right amount on the [military/defense/Pentagon] budget?

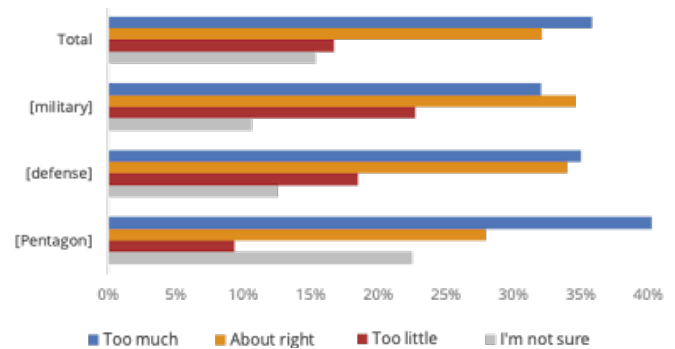


FIG. 2

To what extent do you think that war profiteers and war profiteering are a significant problem in the United States?

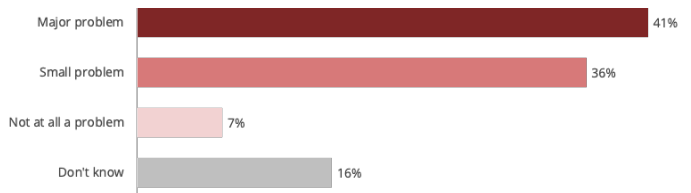


FIG. 3

In one question, we asked respondents to share the words or phrases that they associate with the term military-industrial complex. This word cloud was generated using the top 50 unique words in the responses to this question, excluding grammatical words.



## SECTION 4

# AMPLIFYING PARTNER SUCCESS WITH COMMUNICATIONS EXPERTISE

Organizations need strategists, expertise, and hands-on capacity to move communications from idea to impact. Moreover, collaborative campaigns can go only as far as their members' capacity allows. While large organizations bring communications resources to coalitions, their smaller counterparts often cannot meaningfully participate in those collaborative efforts, leaving a gap that hurts the entire movement and reduces its success. Over the last year, ReThink worked with dozens of organizations to ensure their work is seen and heard with the right audiences across earned, owned, and digital media. Here are a few examples of recent impact.



## NOWTHIS VIDEO GARNERS 156K+ VIEWS FOR OHIO STUDENT ASSOCIATION

We pitched and landed a **video story with NowThis**, which garnered over 156,000 impressions on Instagram and more than 60,000 likes on NowThis's TikTok. The pitch came directly from the communications plan we built with the team at the Ohio Student Association and our strategic decision to highlight SB 1 as a national story.

“

**Hi team!! NowThis picked us up... with their 1.6 million following... incredible coverage and a phenomenal way to start the weekend – thank you ReThink team for the pitch!!!!**

CLARA CONOVER

LEAD ORGANIZER, OHIO STUDENT ASSOCIATION



## UNLOCKING COLLABORATIVE SUCCESS THROUGH INDIVIDUAL SUPPORT

While ReThink supported a coalitional media strategy around the Trump Administration's travel ban, our support also involved strategic, deeply tailored communications services for individual partner organizations when we identified individual capacity gaps as critical to the success of the collaborative strategy. One such partner was Muslim Advocates. Working hand-in-hand with staff throughout the organization, we shaped media strategy for legal advocacy, crafted and placed compelling op-eds, elevated key spokespeople, and equipped their team with the tools and confidence to broaden their media footprint. A standout achievement was elevating Sumayyah Waheed as a leading voice on BAM-EMSSA issues, with placements in outlets such as Al-Jazeera and a featured interview on KPFK radio.

“

**This is such a challenging time to be doing what we do so I truly appreciate [you] for giving me time and support.**

SUMAYYAH WAHEED

SENIOR POLICY COUNSEL, MUSLIM ADVOCATES



## COMMUNICATIONS NEEDS ASSESSMENT AND AMPLIFIED ADVOCACY EFFORTS FOR AANHPI ORGANIZATIONS

In mid-2025, ReThink launched a yearlong fieldwide communications needs assessment to identify the most pressing communications challenges and opportunities facing 40+ Asian American, Native Hawaiian, and Pacific Islander (AANHPI) organizations working at the intersection of community safety, hate violence, and civil rights. While these organizations have clear communications needs, ReThink determined that a formal assessment would provide critical insight into the distribution, intensity, and variation of those needs, allowing the field to make informed decisions about how to allocate capacity building resources for maximum impact.

The needs assessment began with a survey of all grantees, concluded in late 2025. It will be supplemented with in-depth interviews with a sample of grantees to add texture and depth to the survey results. ReThink will deliver recommendations to the field in 2026.

Meanwhile, the AANHPI safety grantees have needs that cannot wait. These nonprofits deliver a wide range of critical direct services in communities across the country, and each organization brings its own communications capacity, challenges, and needs. To address some of them, ReThink provided a bank of hours to consult with individual organizations. For example, Adhikaar received updated, tailored messaging guidance from ReThink, along with a communications plan focused on strengthening their advocacy efforts to secure Temporary Protected Status for Nepali immigrants. These consultations will further inform the needs assessment, giving our analysis both detail and illustrative case studies.

Finally, ReThink will provide several communications trainings to AANHPI organizations in early 2026. Basing the curriculum on what we learn in the assessment, we will target the communications areas where there is the greatest potential for closing a gap or meeting a need.



## REGISTRATIONS DOUBLE FOR YOUTH CAPITOL TAKEOVER IN TEXAS WITH DIGITAL EXPERTISE

MOVE Texas aimed to engage Texas youth and drive registrations for their 2025 Capitol Takeover, but lacked the capacity to build their digital presence and brand awareness outside of their strongholds in central Texas. With ReThink's support, not only did they meet their initial goal of 300 event registrations, they actually doubled it, receiving over 600 registrations.

ReThink's work included partnering with social media creators to amplify messaging to an audience of 52,000+ followers, generating 10,400 views — the second most viewed piece of content on MOVE Texas platforms. Additionally, we ran three rounds of targeted advertising across major media markets, resulting in 210 registrations.



“

**Working with ReThink Media for our Paid Media Campaign throughout the harmful and grueling 89th Texas Legislative session has been one of MOVE Texas’ biggest bright spots in the current work.**

**In a state underinvested in all around, but especially in communications work, we have built a beautiful partnership with the team at ReThink that has added capacity to our two-person comms team and has made some of our most significant and strategic communications dreams come true.**

**TORI FALCON, COMMUNICATIONS MANAGER, MOVE TEXAS**



## SECTION 5

# TRAININGS DESIGNED TO NAVIGATE CHALLENGING COMMUNICATIONS LANDSCAPES

Over the past year, ReThink has provided tailored trainings to organizations across a range of issue areas, equipping advocates, experts, and communicators with the tools and strategies they need to strengthen their messaging, engage key audiences, and drive impact.



## ● TRAINING PARTNERS TO EFFECTIVELY ● NAVIGATE META'S POLICIES

- In response to feedback from Palestinian rights partners about ongoing obstacles in their social media strategy, ReThink developed and delivered a webinar on Meta's policies and effective digital strategy development. ReThink's trainings gained momentum quickly — our first session in April drew over 60 organizations from BAMEMSSA and Palestinian grassroots groups, and by the second session, registration had surged to more than 100 organizations from international humanitarian and human rights communities.

“

**... THANK YOU so much for today's super informative, useful, and insightful training! Hope it was as enjoyable for you as it was for us. Feeling really inspired and thinking about ways we will want to shape our digital strategy moving forward. Grateful for your generosity, expertise, and partnership!**

MAHA EL-SHEIKH, CEASEFIRENOW COALITION

## ● STRENGTHENING RELATIONSHIPS ● WITH JOURNALISTS THROUGH ● REPORTER ROUNDTABLES

- In today's fast-changing media landscape, ReThink is helping advocates build relationships with the journalists shaping public understanding of US foreign policy. We hosted an in-person reporter roundtable in Washington, DC, bringing together top reporters — including Akbar Ahmed of HuffPost, John Donnelly of CQ Roll Call, and Davis Winkie of USA Today — with leading peace and security advocates. Participants from more than a dozen organizations gained valuable insights into how journalists develop stories, and how advocates and experts can become trusted, go-to sources to help shape more informed and balanced reporting on issues of war, peace, and national security.

## SECTION 6

# STAFF, BOARD, AND FINANCIALS

In 2026, we look forward to building on this year's momentum by deepening partnerships, accelerating collaborative campaigns, delivering strategic communications support that strengthens organizations, and offering trainings that equip communicators to maximize their impact.

On behalf of our entire staff, thank you for your partnership.





## STAFF

**Frank Yuwen Chen**  
Senior Communications Associate

**Alicia Danze**  
ACLS Leading Edge Fellow

**Eva Galanes-Rosenbaum**  
Chief Operating Officer

**Mac Hamilton**  
Program Director

**Nina Jayashankar**  
Senior Associate,  
Marketing and Partnerships

**Adrienne Lynett**  
Associate Director of  
Research and Analysis

**Mira Nabulsi**  
Communications Manager

**Melissa Njoo**  
Director of People Operations

**Fadwa Rashid**  
Director of Finance

**Mark Reading-Smith**  
Executive Director

**Hayley Savino**  
Communications Manager

**Randa Wahbe**  
Program Director



## BOARD

**Kathy Armstrong**  
Board Secretary

**Jen Carnig**  
Board Member

**Nancy Chi Cantalupo**  
Board Member

**Chris Dunn**  
Board Treasurer

**Sapreet Kaur Saluja**  
Board Member

**Jonas Kieffer**  
Board Member

**Joann Lee Wagner**  
Board Member

**Tyler Lewis**  
Board Chair

**Reva Patwardhan**  
Board Member

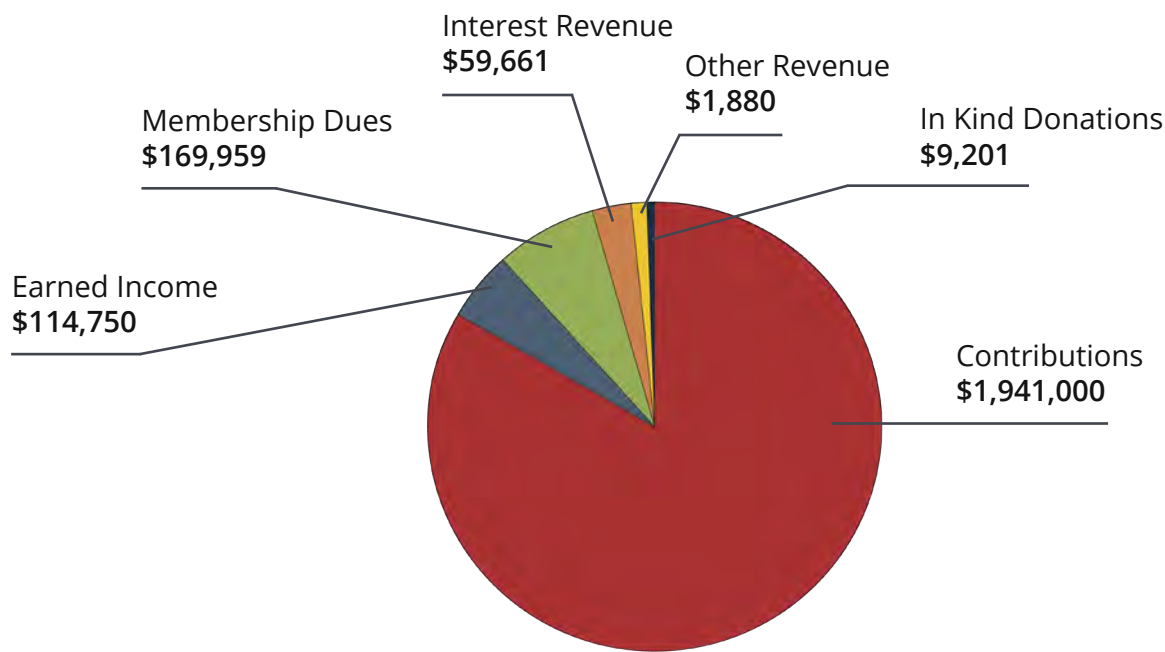
**Mandy Simon**  
Board Member



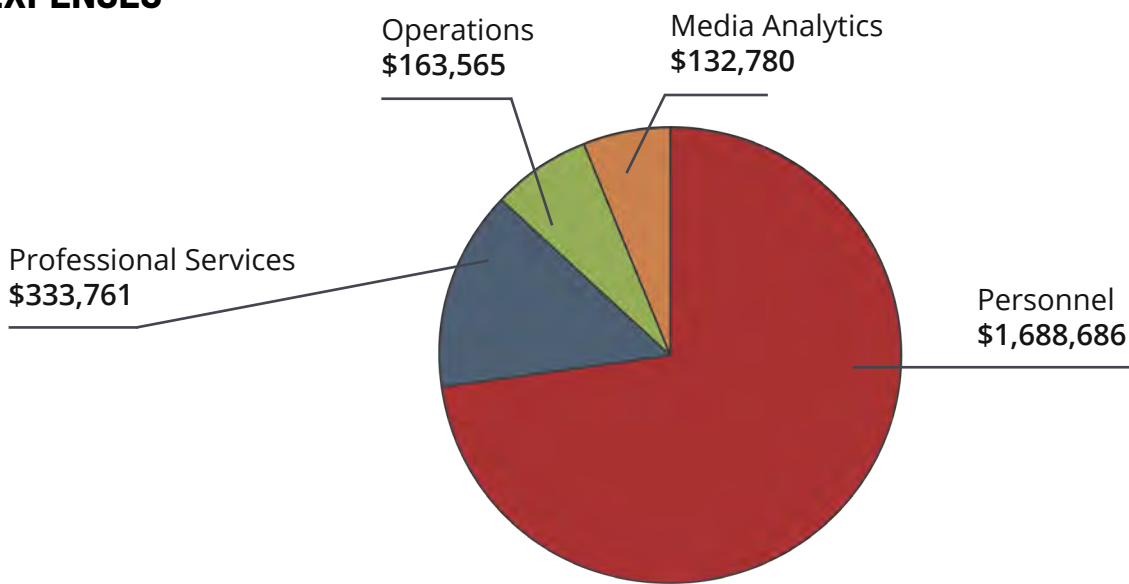
# FORECASTED 2025 YEAR END FINANCIALS\*

On behalf of the staff and board, we express our deep appreciation to all our philanthropic partners, who generously provide the resources needed to support our work. As some of our supporters prefer to remain anonymous, we want to honor their wishes and haven't included a list of our 2025 funders. ReThink deeply values the support of philanthropic partners, and our achievements would not be possible without your support.

## INCOME



## EXPENSES\*\*



\* The financial figures provided are preliminary and have not yet been finalized or audited.  
\*\* Over 70% of our total expenses were allocated directly to program activities.



# rethink

Media for Security, Rights, and Democracy

